

DOWNING FILM CENTER

Business Membership Rewards Program

The Downing Film Center is a 501 (c) 3 not-for-profit corporation serving the Mid-Hudson Valley by offering world-wide quality films, not always available locally, and cinematic programming in collaboration with and for the benefit of Hudson Valley's diverse communities.

Area residents support the film center through their attendance and by becoming members of the Downing. In addition to discounted film prices and special "members-only" events, patrons receive discounted items or services at area businesses.

To this end, we invite you to join us in our mission by participating in our *Business Membership Rewards Program*. Below please find the benefits to you as a business and to our many members. If interested, please complete the attached form. We thank you for considering this community-spirited program and hope you will partner with us in delivering high quality films to our community.

For Business members:

- listing in our lobby as a supporter of an important artistic and cultural venue in the Hudson Valley
- featured business partner on our website (www.downingfilmcenter.com) and in our weekly e-newsletter reaching close to 3,000 subscribers
- support from a wide geographic and demographic patron base through our discount program (patrons come from all parts of the Hudson Valley and beyond)
- affiliation with an established and respected "brand", distinguished for its quality program offerings and caring personnel.

For Downing Film Center members:

- use their membership cards to obtain your custom reward for patronizing your business
- bring friends and verbally publicize your business using this discount incentive
- value your support of their respected arts venue for film and therefore value your business.

Sample Membership Card:

DOWNING FILM CENTER MEMBERSHIP CARD

Name _____

Signature _____

Expires on _____

- | | | |
|--------------------------------------|-----------------------------------|---------------------------------------|
| <input type="checkbox"/> Fan | <input type="checkbox"/> Cameo | <input type="checkbox"/> Downing Gold |
| <input type="checkbox"/> Dual Fan | <input type="checkbox"/> Broadway | |
| <input type="checkbox"/> Senior Fan | <input type="checkbox"/> Academy | |
| <input type="checkbox"/> Student Fan | <input type="checkbox"/> Downing | _____ (DFC Official Signature) |

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Business Membership Reward Program

NAME OF BUSINESS _____

CONTACT PERSON _____

ADDRESS OF BUSINESS _____, _____

TELEPHONE NUMBER _____

EMAIL ADDRESS _____

WEBSITE/FACEBOOK ADDRESS _____ (if applicable)

We would like to participate in the membership reward program at the Downing Film Center by offering the following discount/reward at our business:

Please check one reward below or add your new idea under **other**. Please write your discount below, including any comments about your reward/incentive. Finish by signing and dating. Thank you for your participation.

_____ 10% off bill (sale or service)/check (every day or on a certain day or days)

_____ 15% off bill (sale or service /check (every day or on a certain day or days)

_____ 20% off bill (sale or service /check (every day or on a certain day or days)

_____ Complimentary beverage with meal (beer, wine or soft drink)

_____ Complimentary dessert with meal

_____ Complimentary appetizer with meal

_____ Other (Please explain below):

Comments: _____

Signature _____ Date _____

Please drop off this form at the film center during box office hours, email it to downingfilmcenter@gmail.com, fax it to our box office at 845.561.3865, or mail it to the following address: Downing Film Center, 19 Front St. Newburgh, NY 12550. If you have any questions, please telephone us at 845.561.3686. Thank you.

1/21/2011